



Richard Aillen Taylor

Graphic Artist / Web Designer

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Profile

I am a versatile web designer with 10+ years' experience in front end development. A self-taught coder with a demonstrated track record of significantly improving customer response, I have a diverse set of skills, design tight clean interfaces, and never miss a deadline.

TECHNICAL SKILLS

- Adobe Creative Suite
- CMS WordPress
- Concept Art
- CSS/ CSS 3
- Email burst
- HTML/HTML 5
- Illustration
- Image Slicing
- JavaScript
- JQuery, Mobile, UI
- Layout
- Microsoft Office
- Photo Editing
- Responsive Design
- Small App Design
- Wireframe

Professional History

Front End Developer (2013-14)

Open Source Integrators, Durham NC

- Front End Development and Programming for Art of Cool Music Festival
- Produced wire frames for three major projects
- User Interface design and programming for five diverse projects
- Tested and debugged projects
- Produced all the web graphics for the company

Front End Developer (2013)

MyPix2Canvas.com, Apex NC

- Created marketing emails that increased sales 25%
- Coded visually appealing landing pages for marketing campaigns
- Designed new micro-sites for future web marketing campaigns
- Designed mock-ups for a new business arm of the company

Tech Analyst/Webmaster (2012)

University Planning and Analysis, NC State University, Raleigh NC

- Updated the Accreditation website to visually coordinate with other NCSU websites
- Outlined the process and timeline for all three stages of the two-year Accreditation web project
- Completed Stage 1 of the Accreditation web project ahead of schedule

Webmaster (2011)

SchoolDude.com, Cary NC

- Increased overall email blast responses by 50% over previous year's campaigns
- Designed five new micro-sites for new campaigns, increasing the online marketing team's sales by 150%
- Created 150 new Graphic User Interface icons in 15 hours in order to meet an urgent deadline

Webmaster (2005-08)

Lost Goblin Games, Raleigh NC

- Achieved and maintained a position in the top five listings on Google, Yahoo, and MSN search engines for searches of all major product lines and store category
- Generated HTML email blasts showcasing new products, events and pre-release reviews of new items
- Produced all the graphics for both web and print media

Web Developer (2002-05)

Go-Go Video, Carrboro NC

- Responsible for website creation and maintenance from conception through execution
- Designed all advertising material for print and web media

Graphic Artist & Web Designer (1990- present)

Freelance/Contract/Perm

- Completed three book covers in 2014 and 2015
- Designed websites, ad campaigns, and marketing materials for numerous small and medium sized businesses
- Produced interior illustrations in multiple genres
- Awarded best interior artwork for independent tabletop games in 1995 and 2012



Education

Wake Tech Community College Web Design

Joe Kubert School Of Cartooning And Graphic Arts Graphic Arts Graduated 1995

UNC-Chapel Hill Cultural Anthropology And Computer Science